



SOUTH CAROLINA AND FRANCE



France contributed to **6%** of new FDI projects over the last 10 years in South Carolina



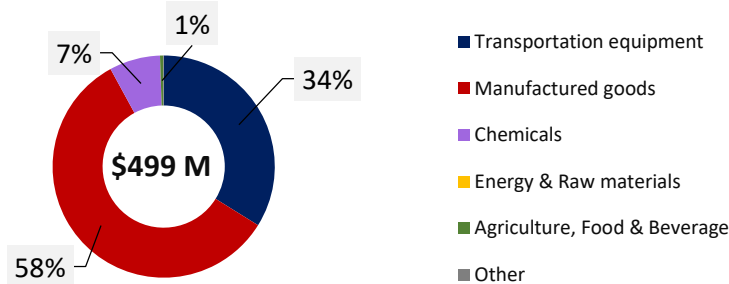
France is **#2 for jobs** created by foreign companies in South Carolina



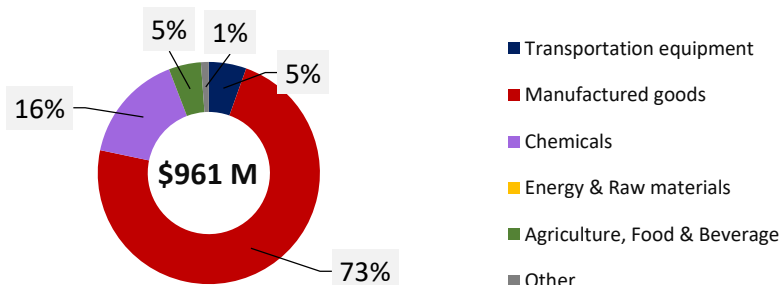
25,100 jobs created by French companies in South Carolina

TOTAL BILATERAL TRADE IN GOODS \$1.5 billion annually

South Carolina exports to France



South Carolina imports from France



See appendix for data source

MICHELIN

A success story in South Carolina



Dedicated to the improvement of **sustainable mobility**, Michelin designs, manufactures, and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy-duty trucks, and motorcycles.

The company has earned a long-standing reputation for building innovative premium tires. In addition to tires, the Company also publishes travel guides, hotel and restaurant guides, maps, and road atlases. Headquartered in Greenville, S.C., Michelin North America is the **largest manufacturing employer in the state, employing more than 20,000 people and operating 19 major manufacturing plants**. The company has invested more than \$5 billion in manufacturing capacity and infrastructure and other developments in support of its sustainable growth strategies.

The French company established operations in North America in 1969, opening its first plant in the region in Nova Scotia. One of the key attributes that later attracted Michelin to South Carolina was the presence of a **skilled and talented workforce**. The textile industry in the Upstate laid the groundwork by fostering a strong workforce that was an established, available, and committed group of people. More than 40 years later, having a highly-skilled workforce continues to be essential to Michelin's success. Michelin's innovative Youth Apprenticeship program for high school juniors and seniors was recently nationally certified by the U.S. Department of Labor.



