



# ILLINOIS AND FRANCE



France contributed to **6%** of new FDI projects over the last 10 years in Illinois



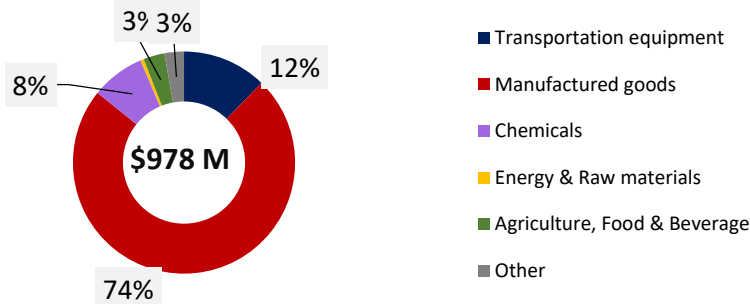
France is **#4 for jobs** created by foreign companies in Illinois



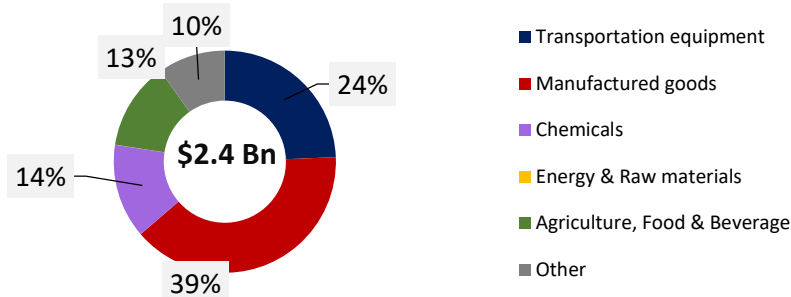
**36,400 jobs** created by French companies in Illinois

## TOTAL BILATERAL TRADE IN GOODS \$3.4 billion annually

### Illinois exports to France



### Illinois imports from France



*See appendix for data source*

## JCDECAUX

### A success story in Illinois



JCDecaux has provided public services to cities and transit authorities in the highest quality fixtures since 1964 when its founder, Jean-Claude Decaux, invented the paradigm that has been adopted throughout the world -- provide street furniture and public benefits funded through commercial advertising.

JCDecaux came to the United States with its public-private partnership model in the early 1990s. Since that time, JCDecaux has expanded to an airport network of 14 major U.S. airports and street furniture concessions in every major city of America – New York, Los Angeles, Boston, San Francisco and its flagship city, Chicago. The U.S. subsidiary is part of the JCDecaux Group, the **largest out-of-home company in the world**, with operations in over 80 countries across the globe; however, with an approach that focuses on local stakeholders, JCDecaux has been an active community member in **Chicago since 2002**.

In Chicago, JCDecaux operates the Coordinated Street Furniture program with city information panels, newsstands and bus shelters installed all over the City, an advertising concession at Chicago-O'Hare International Airport and (with its partner) a first-of-its-kind, state-of-the-art, large-format digital communication network for public messaging and advertising. JCDecaux's staff in Chicago currently numbers **over 55 local Chicagoland residents**, including members of Local 731 and Local 150 and its financial commitment to the community is substantial, guaranteed to total over **\$500M** throughout the entire terms of its existing concessions.

## SOME OF THE FRENCH-AFFILIATED FIRMS IN ILLINOIS



## GERFLOR

### A success story in Illinois



Gerflor USA was born to serve the American market and improve the indoor environments in which people work, learn, play, heal and compete. Headquartered in Illinois, Gerflor employs over 350 people in the US and has manufacturing sites in Amassa, MI and Salt Lake City, UT.

They are specialists in flooring and surface solutions, successfully contributing to healthcare, education, sports, industrial, residential and retail environments. From the operating room to the basketball court, from the classroom to the backyard, their products are defined by customer-centric performance and innovation. They create solutions using the latest technologies to answer almost every commercial market need. Whether it is safety, durability, modularity, ease of installation, comfort, sport performance or beyond, they offer solutions that add measurable value to our clients' specific project.

Our portfolio is defined by unique experiences created through strong, high performance brands – Mipolam in homogeneous vinyl, Taraflex in sports and multi-function surfaces, Connor in hardwood sport flooring systems and Sport Court in indoor and outdoor game courts. With three global R&D centers and a full-time design team dedicated to researching and monitoring the latest trends, Gerflor develops innovative, sustainable solutions that have been carefully refined and curated for the American market.

## KEEP IN TOUCH!

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