



# FLORIDA AND FRANCE



France contributed to **9%** of new FDI projects over the last 10 years in Florida



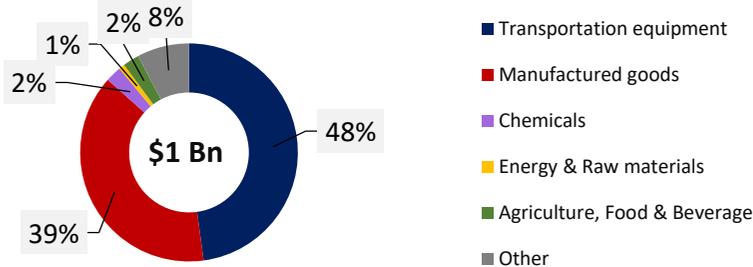
France is **#3 for jobs** created by foreign companies in Florida



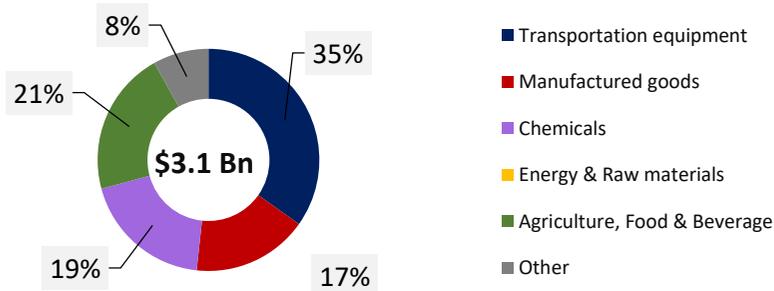
**31,100 jobs** created by French companies in Florida

## TOTAL BILATERAL TRADE IN GOODS \$4.1 billion annually

### Florida exports to France



### Florida imports from France



See appendix for data source

## CMA-CGM

### A success story in South Florida



Founded in 1978 by Jacques Saadé and now headed by his son, Rodolphe Saadé, the CMA CGM group is a leading shipping company with 30,000 employees worldwide. The Group is present in more than 160 countries through its network of over 755 agencies, and it is the third

-largest global carrier, having transported 19 million containers in 2017.

CMA CGM celebrates its **40th anniversary** in 2018, marking a major milestone for the company that started as a single service between Beirut and Marseille, its global headquarters. The Group continues to innovate, adding new value-added services, like smart containers and cargo protection, and acquiring leading global and regional carriers to enhance its offering. CMA CGM in Florida was established in 1996, and it grew quickly, becoming a Regional Office in 2006. **The team in Miami manages all activities in Latin America and the Caribbean**, including vessel operations at the South Florida Container Terminal. CMA CGM has **seven weekly services** calling the Port of Miami, ensuring a strong commercial presence in South Florida. The Miami Regional Office employs a dynamic and multicultural team of **115 people**, and it recently was made one of the **three worldwide fleet control centers** for the CMA CGM Group.

Photo credit: South Florida Container Terminal

## SOME OF THE FRENCH-AFFILIATED FIRMS IN FLORIDA



## C-GREEN-AG BIOTECHNOLOGY

### A success story in Florida

Founded in 2012 by a French entrepreneur, Eric Hervé, C-Green-Ag Biotechnology is a company specialized in engineering and manufacturing of natural bio stimulants for agriculture, to improve the quality of yield while helping to reduce chemical inputs.

After seven years of intensive development, the company covers a large part of the citrus acreage in Florida (about 100,000 acres) and works with a multitude of growers in the Southeast U.S.A.

C-Green-Ag also has sealed strategic alliances with local and nationwide distributors (365 locations all across the U.S.A.), and is expanding now to the northern, southern and western U.S.A., with its facility and laboratory located in Stuart, Florida, the company contributes through direct employment and also several dozens of indirect jobs in the commercial and distribution sector.



## KEEP IN TOUCH!

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